



**Fruit High**

*Pitch Bible*

1 g n

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# *Welcome to Fruit High...*

**Ahoy! And welcome to the fun, vivid, energetic, easy, breezy, mystical, world that is Fruit High, a high school for fruits! Inspired by the children's cartoon boom of the nineties and energized by the adult cartoon boom of the twenty-tens, Fruit High revisits classic plotlines inspired by cliches, movies, and more with a brand new cast of characters you're already acquainted with. But while the character and plots may seem familiar, the first lesson of Fruit High is all of the best things lie on the inside.**

**Talk about pulp fiction!**

**So please, enjoy - I insist.**

# Fruit High...

**The titular Fruit High itself is an enigmatic building. A seemingly lackluster two-story public school built in the wake of the Great Flood, there are endless levels that allow for seemingly bottomless exploration inside its innumerable walls. Unassuming hallways and classrooms may always lead to a labyrinth of vents and doors such that the fantasy books in the library are but the most minimal way to find an adventure.**

# Veggie Academy

**On the other side of town where the phrase "public funding" would make most residents shudder lies Veggie Academy, the antithesis of everything Fruit High. Trading in lovable principle Granny Smith for the strict Dean Agatha Plant, rigid Celery sticks stand at attention with perfect posture, Blueberries replaced with Brussel Sprouts. Gorgeous brick structures covered with ivy don the exteriors as intricate wood carvings line the inside. A Xanadu fortress of learning.**

## Apple

Apple. The tabla rasa upon which we paint our masterpiece. He's not boring, he's just figuring himself out! Right...? The fruit that usually comes to mind as the default fruit, Apple gets okay grades with an okay social life surrounded by an okay family. However, he is our hero! He knows he can be great and tries his hardest at everything he does. Sure, he may be a little awkward, but it's endearing! And with his truest friends along the way for his journey through adolescence, hey, maybe things will just turn out alright.

### Likes

- Infomercials
- Cherry
- Moving to the shorter checkout line that just opened

### Dislikes

- Dentist Waiting Rooms
- Homework
- Going to the bathroom in a stranger's home



# Characters

## Tomato

Once a cool kid at the infamous Veggie Academy, due to a new system, Tomato is now classified as a fruit. Much to their chagrin, they must attend Fruit High. They now must navigate the trials of his newfound identity, as well as the tribulations of being the new kid at a school lest they become... an outcast. While they may seem quiet and introverted, it's just because they don't fit in yet. Beyond their red blush is a huge personality, waiting for the perfect time to bloom. Overly competitive with strict parents, Tomato strives to be the best. At Fruit High, that shouldn't be an issue... they think...

### Reading List

- The Grapes of Math
- Being a Fruit for Dummies
- Card tricks to make you cool at school

# Kiwi

## To-Do List

- Start to do list
- Call electronics salesman  
(bring up his wife!)
- How to make soap
- Call back electronics salesman  
(don't talk about wife)
- Social Studies homework
- Grow plants without water  
(feasible?)
- How much does Pear charge  
for social studies homework  
(ask Watermelon)

One high school with a cherry on top. The "Regina George" of fruit high, Cherry is the apple of Apple's eye. Get in line, pal. While she mainly fraternizes with the more 'popular fruits, Strawberry, her best friend from childhood, keeps her grounded and close to our main cast of misfits. While she has dated fruits like Lemon and Lime, twice each, she realizes she actually has a crush on Tomato - a taboo she struggles with understanding as she moves through the social gymnastics of being the most popular student in a high school.

The brains behind the operation - what Kiwi lacks in height he makes up for in charm. The one with the ideas, always in tune with the newest trend, Kiwi is always ready to find the quickest paths to success... or is at least really confident he is. While he may seem conniving, he uses his skills for good, to help his friends, and Fruit High, and will not abandon them if things go south. If he does, it's out of need and he'll always find a way back because that's the type of friend he is.

# Cherry





# Orange

If Kiwi is the brains of the operation, then Orange is the brawn. A little slower than the other fruits, Orange embodies the "Lenny" arc - the loveable oaf, the happy-go-lucky guy, someone always happy to be along for the ride. Quick with a joke, Orange is always around to help his friends in their time of need. A mama's boy, there's nothing wrong with him, it's just how he was raised. As Tomato assimilates into Fruit High, Orange becomes their right-hand man.

# Strawberry

The experience for any girl in High School is bound to be an interesting one, but is maybe the most confusing for Strawberry.

A childhood best friend of Cherry, the two have stayed close friends, even as Cherry began her ascension to the top of the Fruit High social scene. Strawberry has decided to hang back, staying close to her roots as a close friend of the main cast of fruits. But as she starts to feel what it's like to brush shoulders with the populars, all is bound to change.

# Banana

Naturally, Banana is the class clown of Fruit High. One of Apple's closest friends, he acts as a voice of reason for any schemes Kiwi is trying to rope Apple and Orange into. Dating Strawberry, Banana has a lifeline to the popular kids and is all-around loved by the student body. This gives him a lot of say in helping his friends. However, as level-headed as he might be, he still has the taste for adventure his friend group enjoys.

# Supporting Cast

## School Staff

Principle

**Granny Smith**

**Vice President Persimmons**

**Janitor Dried Apricot**

**Ms. Prune**

**Professor Coconut**

**Mr. Grapefruit**

**Nurse Gooseberry**

**Mrs. Mulberry**  
*Art teacher*

## Popular Kids

**Apricot**

**Watermelon**

**Clementine**

**Cantaloupe**

**Lemon & Lime**

**Honeydew**

*Twin tennis superstars!*

## Veggies

**Broccoli Rabe!!!**

**Beet**

**Carrot Stick**

**Parsnip**

**Celery Stick**

**Eggplant**

**Snap Pea**

**Broccoli**

## Nerds

**Pear**

**Plum**

**Blueberries**

*There's a ton of them!  
They're freshmen!*



# Log Lines and a Dream

## *Pilot*

As the end of the year school dance quickly approaches, Apple struggles to find what sets him apart from other fruits in order to secure a date of his own.

## *New Fruit In Town*

Rumors spread around Fruit High that something big is going to take place. Tomato has their first day at Fruit High. Unrelated events? Hardly.

## *Double Jump, Double Chump*

After a bet goes sour, Tomato discovers a way to make a name for themself. Meanwhile, Apple and Kiwi find an easy way to make money.

## *Election Schmelection*

Five fruits vie for the coveted class president role. The stakes seem low, but the winner will reveal the true values of the student body.

## *Spring Has Sprung*

The annual baby project requires students to take care of a seed for a week. Apple tries an alternative method to ensure a passing grade.

## *Floor 2 1/2*

Kiwi opens up his locker to find a new adventure lying beyond his textbooks. Chaos ensues.

## *Bowling for Salad x The Tundra*

Fruit High's AC system breaks as they are slated to host a quiz bowl. Kiwi is enlisted to fix the issue, but ends up causing a snowball effect, literally!

# Bowling for Salad x The Tundra

The annual end-of-the-year Fruit High vs Veggie Academy salad is happening this week, and Fruit High is hosting. While Fruit High's trophy case remains bare, this year Fruit High has a special trick up their sleeve: Tomato, a recent Veggie Academy transfer, and a studious fruit at that!

Meanwhile, the summer heat begins making its presence known and it would be totally embarrassing if the Veggies saw Fruit High without an AC unit breezing through the school. Granny Smith remembers a high-powered, coal-operated AC unit that has been dormant in the basement of Fruit High for over 50 years. Legend has it that when it was originally built, a fruit was frozen absolutely solid, so they sealed it off from the rest of the school.

Kiwi, a last-minute choice for the Quiz Bowl team has been chosen by the front office as the only fruit capable of figuring it all out. After his escapades on Floor 2 1/2, he's the only Fruit they can trust with the secrets that he may see. With only a mission on his mind, he is sent to find the AC unit.

As Kiwi climbs through the AC vents he gets lost. He sees some rather weird things and pops out of vents all around different places... until he hears the echoes of the Quiz Bowl. The last question, this one for all of the marbles, is the only question Kiwi had the answer to. The fruits are going to lose it all. They look at each other silently. Suddenly, a rumble in the vents. It's Kiwi! With the answer to the final question.

They all rejoice. Yay.

## *Date With Disaster Part 1*

Apple finally scores a date with Clementine. In order to seem cool, he inserts himself into a story about stealing a statue from the new superstore in town. It's actually the story that made Clementine fall for Apple. The restaurant too expensive for Apple, they end up going to the supercenter instead. Clementine overhears the staff talking about the crime, so she outs him, accidentally, but Apple was just lying (how could he be lying, he's wearing a suit?). Apple is apprehended and taken down to the precinct.

The next morning there is a trial - as it turns out, this was one of the only crimes to happen that day so they could do it. They looked through Apple's laptop and traced his IP address, finding a bunch of other crimes that had occurred - it was mainly Kiwi using Apple's wifi to conduct business. This means Apple must actually do like a month in the local penitentiary. However, the juvenile penitentiary is all filled so he has to go to the regular one. Generously, the judge cuts the sentence by a day - cut from 31 days to 30 days, which doesn't even matter because it was for June...

## *Date With Disaster Part 11*

While in jail Apple is paired up with some old hardened fruit, naval orange who used to be in the war. He takes a liking to Apple which is perfect - Apple showed up at the perfect time, they were gonna break out in the next week. Apple meets the crew, they all take a liking to him, too. He gets a funny nickname for something he does. The night before the bust out the Naval Orange has a heart to heart with Apple. He hands him an envelope and tells Apple whatever happens he needs to deliver it to a pawn shop. Apple agrees.

They start the plan early in the morning, but Apple messed up his portion of the bust out! They're apprehended. They start taking each fruit's information. Apple wasn't even supposed to be in jail. there was some mix up. He delivers the envelope. No one at school believes the story, ironically.





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